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SUMMARY

I am a Mid-Level Graphic Designer and UI/UX Designer with +3 years of professional experience, and I live in Cairo, Egypt. Throughout my career, I have worked on diverse projects across various areas of graphic design, delivering creative solutions that meet clients' needs. Design is not just my passion; it's my profession, and I take pride in combining creativity with functionality to produce impactful designs. ... I constantly seek to expand my skills and stay updated with the latest design trends, including integrating AI tools into my workflow to enhance creativity and efficiency.

SKILLS

Design Tools:	Photoshop Adobe XD	Illustrator Figma	After Effects	InDesign
Soft Skills:	Creativity	Collaboration	Leadership	Adaptability
Languages:	Arabic (Native)	English (B2)		

EDUCATION

Assiut University

Faculty of Commerce Bachelor's degree, Business Administration

(2019 - 2023)

EXPERIENCE

Graphic Designer & UI UX Designer (Freelance work)

JAN 2021 – PRESENT

- Creating high-quality visual content for fashion campaigns, including digital assets and printed campaign materials.
- Designing campaign print materials such as posters, banners, packaging, and in-store visuals.
- Utilizing AI tools to enhance design workflows, generate ideas, and produce innovative visuals.
- Collaborating with the marketing team to deliver engaging and trend-driven designs.

Graphic Designer Full-Time (Remotely)

Luxe Events & Exhibitions

Jul 2026 – PRESENT

- Prepared detailed presentations for exhibition booths based on provided booth visuals and layouts.
- Added accurate dimensions and measurements to booth presentations according to technical specifications.
- Created graphic briefs for booth screens and printed materials.
- Coordinated design requirements for digital displays and print assets within exhibition booths.



Mid-Level Graphic Designer Full-Time (On Site)

SUTRA

FEB 2026 – PRESENT

- Designed social media visuals, branding materials, and marketing assets aligned with brand identities.
- Developed creative concepts for digital campaigns across multiple platforms.
- Collaborated with marketing and content teams to deliver high-quality designs under tight deadlines.
- Ensured visual consistency and quality across all design outputs.



Graphic Designer Full-Time (On Site)

[Transition Agency](#)

Mar 2025 – Jan 2026

- Designed social media visuals, branding materials, and marketing assets aligned with clients' brand identities.
- Developed creative concepts for digital campaigns across multiple platforms.
- Collaborated with marketing and content teams to deliver high-quality designs under tight deadlines.
- Ensured visual consistency and quality across all design outputs.



UI UX Designer Part-Time (Remotely)

[Mulhem Digital Creativity](#)

Apr 2025 – Mar 2026

- Designed user interfaces and user experiences for websites and mobile applications using Figma.
- Improved usability and visual consistency based on client requirements and feedback.
- Created wireframes, user flows, and interactive prototypes.



Graphic Designer Full-Time (Remotely)

[Nile Academy](#)

May 2022 – Dec 2023

- Designed user interfaces and user experiences for websites and mobile applications using Figma.
- Improved usability and visual consistency based on client requirements and feedback.
- Supported marketing initiatives with creative design solutions.



Licenses & Certifications

- [Web Technologies \(60 hrs.\) \(ITI\) Summer Course](#)
Issued Aug 2022
- [UX Design Fundamentals - \(Information Technology Institute \(ITI\)\)](#)
Issued Sep 2021
- [Leadership and Team Development Certification IBM - \(Berlin . Germany\)](#)
Issued Aug 2021
Credential ID: 382044-162-984-0635
- [Workspace Essentials Trainings - Qwiklabs](#)
Issued Aug 2021
- [Summer Internship at Banque Misr \(2022\)](#)
Issued Jul 2022